



Add engaging and effective voice and messaging campaigns to Watson

Integrated with IBM Watson applications and capabilities, Atmosphere® Engage is a simple and effective way to manage, execute, and measure SMS and voice campaigns with your contacts. With pre-built templates and flows, marketing, billing, sales, operations, and human resources teams can build campaigns and manage the process all in one place. IntelePeer’s CPaaS provides a pre-integrated solution for communications enabling IBM Watson applications including speech recognition, Text to Speech (TTS), Speech to Text (STT), Tone Analysis, Sentiment Analysis, Watson Assistant, and other capabilities. From uploading your lists and crafting your message to scheduling your outreach and measuring results, this ready-to-use application allows you to focus less on the technical side of building campaigns, and more on engaging with your target audience.

Upload lists to target audiences and schedule outreach

Atmosphere® Engage simplifies the administrative process of uploading your contact lists. You can schedule your campaigns for specific dates and timeframes so you have more control over the customer journey. Reach the right audience, at the right time, with the right message.

Customize and control your interactions

It’s becoming more and more difficult to attract the attention of your prospects and contacts. So, it’s important that your outreach is timely and precise. Pre-built templates and flows allow you to concentrate on the big picture and execution rather than on backend programs. This means you can keep your focus on your messaging and scheduling rather than spending time or resources on coding. Simply craft your message using SMS text, audio files or text-to-speech for voice. Engage will help streamline the rest.

The screenshot shows the 'Atmosphere Engage' web interface. The main heading is 'Campaigns / Settings'. Below this is a form titled 'Update Campaign: AKMSShortCode'. The form contains several sections:

- REQUIRED FIELDS***: A section containing a 'CAMPAIGN NAME*' text input field with 'AKMSShortCode' entered below it.
- DESCRIPTION (OPTIONAL)**: A text area labeled 'Campaign Description'.
- SMARTFLOW***: A dropdown menu showing 'AKSShortText' and an 'Update Flow' button.
- DEACTIVATE: NOTE LIST IS REQUIRED TO ACTIVATE***: A toggle switch currently turned on.
- SCHEDULE (OPTIONAL)**: A dropdown menu showing 'No Schedule' and a green plus icon.
- CALLER ID (IDD)***: A text input field containing '1-47337'.
- LISTS**: A dropdown menu showing 'AKMABList X'.

Measure your results with Atmosphere® Insights

All campaign interactions are tracked through our platform letting you measure and interpret your results to make more informed decisions on your next campaign. Schedule daily or weekly reports on campaign analytics such as:

- ➔ Voice calls answered, messages left, and hang ups
- ➔ SMS delivered, opened, or opt outs
- ➔ Time-of-day and geographic reports

Create campaigns for all your communications needs

Engage was created with marketing, communications, and operations professionals in mind. Powerful, consistent, and controlled messaging is crucial for impactful outreach. There are numerous ways you will be able to use Engage to ensure you and your audience are always on the same page.



Alerts & notifications



Employee Communications



Appointment reminders



Balance checks



Bill payment



Prescription refills



Easy opt-in/out



Event Registration



Product Updates

Enjoy industry-leading reliability and customer support

While Engage is built to be ready-to-implement and intuitive, with IBM Watson applications capabilities pre-integrated, our award-winning customer support team is accessible 24x7x365 for all of your specific questions and needs. All of our products are supported by our industry-leading 99.999% reliability.

About IntelPeer

IntelPeer delivers an omni-channel communications platform built for the enterprise. We believe that business communications are meant for more than just simple interactions – they should enable businesses to deliver truly delightful experiences. With our voice, messaging, ready-to-use applications, open APIs, and analytics, companies can build and integrate communications-enabled workflows to create world-class customer experiences and improve business processes through automation. Our full-stack solution is backed by a rock-solid network and a team of experts who provide nothing but award-winning customer service. It's time to move beyond basic communications! Visit www.intelepeer.com to learn more.