

## Email Messaging and Collaboration Services Company Enhances Their Communications with IntelPeer

*IntelPeer's CoreCloud™ SIP Trunking capabilities enhance collaboration and streamline cloud-based communications for Horizons Consulting*



### The Challenge

*In need of a scalable, reliable and cost effective communications solution to drive better business outcomes for Horizons Consulting*

Horizons Consulting is a Microsoft Gold Certified Partner firm. With a focus on email messaging and collaboration services integration since 1994, Horizons has served a wide variety of enterprise clients in many different industries and geographic locales. With an exceptional team of Microsoft certified consultants, they deliver technical expertise in Microsoft Exchange, SharePoint, Office 365, Lync and Windows Server Active Directory. In need of a cost effective communications solution that would also offer the scalability and reliability they were not getting with their previous provider, Horizons began evaluating its telecommunications services in order to effectively grow their business, leading to the discovery of IntelPeer and its CoreCloud™ SIP Trunking.

### Why IntelPeer CoreCloud™ SIP Trunking

*Feature-rich cloud communications services for fast, reliable, easy and high quality deployment*

As a small organization with a highly distributed base of remote employees, it was crucial for Horizons to partner with an experienced communications company that could provide a proven level of reliability and quality deployment. In addition, companies that turn to Horizons for email messaging and collaboration services significantly reduce their technology expenses with Microsoft Lync unified communications solutions. Therefore, it was essential for Horizons to use a SIP trunking provider, like IntelPeer, that was qualified by Microsoft to support Lync features and functionality for additional cost savings, better enablement of remote users, enhanced collaboration and streamlined communications.

Before installing IntelPeer SIP trunking, Horizons experienced significant deployment, billing, and number portability issues with their previous provider. The company was pleased with how seamless the transition to IntelPeer and its CoreCloud™ SIP Trunking was. It took less than four hours to port Horizon's Direct Inward Dialing (DID) numbers to remote workers leveraging an over-the-top deployment model that did not require carrying traffic over their MPLS network, essential to providing cost effective support for Horizon's U.S. presence. In addition, IntelPeer offered a cost-effective service resiliency solution via the installation of a second trunk in their Disaster Recovery (DR) data center. Furthermore, with IntelPeer SIP trunking for Microsoft Lync, IntelPeer provided Horizons a pre-made checklist of key features necessary for the secure routing of the company's communications, enabling greater efficiency, and crystal clear and secure connections.

### INDUSTRY

IT Services

### COMPANY

Horizons Consulting

### PRODUCT

IntelPeer CoreCloud™  
SIP Trunking

### ROI

Saved nearly 60%  
on telecom costs

*"IntelPeer's ability to understand our communications needs from the moment we deployed spoke volumes. Small companies like ours that aren't utilizing IntelPeer CoreCloud™ SIP Trunking for cost effective and seamless communications are really missing out on the technological innovation, rich set of features, and better time-to-market they offer."*

**Henry Creagh,**  
Consultant,  
Horizons Consulting

## Results

### *Significant cost savings for enriched collaboration and improved communications*

Since implementing IntelPeer CoreCloud™ SIP Trunking, Horizons has experienced substantial cost savings and overall superior communications. The company estimates their monthly re-occurring bill has been cut in more than half, nearly 60%, which, for a small and nimble company, is significant. IntelPeer's CoreCloud™ SIP Trunking services, with features such as the voice quality of high-definition (HD) audio and the protection of public key encryption, enable Horizons to capitalize on the exciting offerings afforded by a leading provider of on-demand, cloud-based communications such as IntelPeer.

### IntelPeer CoreCloud™ SIP Trunking

- Flexible pay-as-you-go services and bundled solutions to meet your specific needs
- Complete suite of enterprise communications capabilities including DIDs, toll free, local/national/ international calling, E911, CNAM/Directory listings and number porting services
- Integrated Transport Layer Security (TLS)
- Real-time Transport Protocol (RTP) encryption to protect signaling and multimedia content and ensure the privacy and integrity of messages
- UC federation/communities of interest communications over our peering platform for rich media communication with highest quality at reduced cost
- Rapid SIP trunk activation – get connected faster to start saving sooner
- Access to our CloudCentral™ portal for easy service management and reporting
- Proactive network monitoring to ensure the quality of all your communications are optimal and secure
- Qualified SIP trunking services for major unified communications technologies

### Get Started with IntelPeer CoreCloud™ SIP Trunking Today

To see how the IntelPeer CoreCloud™ SIP Trunking can help you get more from your unified communications investment and reduce costs, email us at [sales@intelepeer.com](mailto:sales@intelepeer.com), call **1.877.336.9171** or visit us at [www.intelepeer.com/siptrunking](http://www.intelepeer.com/siptrunking)



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IntelPeer is a leading provider of on-demand, cloud-based communications services that deliver high-quality HD voice, HD video and unified communications for businesses and contact centers. IntelPeer enables unified communication and collaboration (UCC) solutions from every major vendor with its SIP services and Fluent Federation-as-a-Service, providing enterprises with a ubiquitous user experience and seamless transition to the clarity, reliability and unmatched quality of IP communications served from IntelPeer's Cloud platform. For more information visit: [www.intelepeer.com](http://www.intelepeer.com).

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