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## VOEX INTRODUCES THE WIRELESS PEERING GRID

*Wireless Carriers Eliminate IXC, LEC Charges, Support Convergent Mobile Applications with VoEX's VoIP Peering Core, Trunks, SuperRegistry™ Service*

**Foster City, Calif. and Orlando, Fla. (March 28, 2007)** — VoEX™ Inc., a VoIP managed-service provider bridging the gaps between TDM and VoIP-carrying networks, announced today at CTIA that it is offering wireless service providers the chance to reduce costs, profitably grow subscriber traffic and stretch their geographic reach through use of the VoEX Wireless Peering Grid™. VoEX's IP trunking infrastructure has provided low-cost origination and termination to carriers and enterprises since 2002.

A Tier-one carrier grade service, the VoEX IP trunking network also forms the backbone of VoEX's inter-carrier peering offering. Using the VoEX SuperRegistry™ ENUM database of over 250 million phone numbers and their related VoEX IP addresses, carriers that register their network entry points and phone numbers with the VoEX Wireless Peering Grid gain managed IP access, through VoEX, to each others' endpoints.

The Wireless Peering Grid allows wireless carriers to carry more calls longer distances over IP, eliminates intermediary carrier charges, and avoids PSTN interim hops while providing a framework for future advanced applications. Peering Grid participants can terminate calls to each other at costs well below local tandem rates. In addition, wireless carriers can choose to earn compensation for calls handed off directly to their networks by VoEX.

"The VoEX Wireless Peering Grid offers significant advantages to the wireless participant for several reasons," says Cyril N. Matthews, VoEX Director of Registry and Network Services.

First, wireless carriers are leading the telecom marketplace in eliminating long distance calling charges, while several are also scrapping per-minute charges. VoEX's Wireless Peering Grid lowers the costs of goods for the carrier, keeping flat rates profitable and voice quality high. VoEX's any-to-any connectivity routes calls to and from the carrier's network, whether circuit-switched or IP-based, wireless or wireline.

Second, wireless carriers operating in multiple geographically distinct areas also have particular need for VoEX's capabilities. "We can route not only between separate service providers' networks, but between a single carrier's dispersed markets," says Matthews. This eliminates PSTN detours to connect physically separate VoIP and TDM networks. Roaming costs can be lowered as well, as backhaul traffic from peer carriers can also be routed over VoEX links.

Third, through VoEX and its peering service providers, wireless carriers can reach across national boundaries and profitably offer extraordinarily competitive international calling rates. VoEX meets Tier-one global carriers at major telecom hubs in North America and abroad.

Fourth, VoEX also removes financial and human capital investment risk by installing and managing TDM-IP gateways where needed to meet carrier switches or network entry points. VoEX takes care of all inter-carrier mediation, normalizing the industry's widest range of signaling protocols (SIP, H.323, MGCP, SS7/C7) and codecs. Its managed gateways take outgoing traffic from a mobile service provider's switch, convert it into digital packets, and route it over the highly reliable VoEX IP network to points very near (or at) the call destination.

And finally, wireless carriers also have a stake in moving to IP-based networks for their ability to support convergent mobile applications -- including location and presence services -- that play important roles in the IP Multimedia Subsystem (IMS) many are planning to deploy.

VoEX's any-to-any connectivity requires an addressing scheme that reaches TDM phones and also associates subscribers with increasingly common IP and hybrid TDM-IP networks. VoEX's answer is its SuperRegistry™ service, supporting wireless service providers as part of the VoEX Wireless Peering Grid. An advanced carrier-grade ENUM database, the SuperRegistry maps telephone numbers to IP destinations available on the VoEX network.

The SuperRegistry holds all peering carriers' phone numbers and their associated VoEX network addresses. To keep this information current, VoEX regularly and automatically distributes additions, changes, and updates from the Number Portability Administration Center database throughout its network.

In launching and growing its SuperRegistry and Wireless Peering Grid, VoEX enjoys the benefit of customer relationships developed over five years in the IP trunking business.

### **About VoEX**

VoEX™, Inc., is a VoIP managed-service provider offering global peering infrastructure, network interoperability, industry-leading quality of service and advanced applications capabilities for top-tier carriers, mobile operators, cable operators, voice service providers, call centers, academic institutions and enterprises. VoEX maps the world's phone numbers to resolvable IP addresses by combining an advanced carrier-grade VoIP peering infrastructure with the world's largest carrier ENUM registry - now totaling over 250 million phone numbers - to interconnect IP, TDM and hybrid-network service providers at disruptively low prices. For all service providers, VoEX offers proven, unprecedented quality of service through its intelligent routing, multiple protocol support, and adherence to industry standards.

VoEX is a privately held company headquartered in Foster City, California, with global operations serving customers throughout North America, Europe and Asia.

For more information, visit us at <http://www.voex.com>.

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