

IntelPeer[®] transforms

**Communications with
CLOUD COMMUNICATIONS SERVICES
for Service Providers and Enterprises**



INTELEPEER,[®] INC. IS A LEADING PROVIDER OF ON-DEMAND, CLOUD-BASED COMMUNICATIONS SERVICES FOR SERVICE PROVIDERS AND ENTERPRISES. INTELEPEER IS A VISIONARY IN COMMUNICATIONS, OFFERING A TRUE CARRIER-CLASS CLOUD COMMUNICATIONS SOLUTION. THE INTELEPEER CLOUDWORX[™] COMMUNICATIONS-AS-A-SERVICE (CAAS) PLATFORM IS TRANSFORMING COMMUNICATIONS THROUGH ITS VOICE, VIDEO, SMS AND RICH MEDIA COMMUNICATIONS DELIVERED FROM THE CLOUD TO ANY PHONE OR IP CONNECTED DEVICE WORLDWIDE, SIMPLY AND EASILY. INTELEPEER HAS THE TRUST OF SERVICE PROVIDER AND ENTERPRISE CUSTOMERS THROUGH ITS MEDIA PEERING GRID SERVICES THAT TRANSPORT BILLIONS OF MINUTES EVERY YEAR.

in Today's Communications

There is a dramatic shift occurring in the delivery of communications services. Antiquated Public Switched Telephone Networks (PSTN) combined with expensive on-premise PBX systems are being supplemented and replaced with IP-based communication technologies in order to reduce costs, simplify the communications infrastructure and enable new capabilities.

This has resulted in deployment of a huge variety of disparate telecommunications networks and equipment that cannot seamlessly communicate with each other across geographies, companies or technologies.

The Communications Revolution

The integration of Web capabilities with rich media communications and telephony promises a real transformation in communications. However several factors have delayed the true potential of IP communications, including lack of IP at the network edge and the expense of migrating to all-IP networks.

Now not only are these barriers gone, but IntelPeer has identified additional important market forces that are driving the evolution of next-generation communications:

Migration to IP: Globalization and the strong need for efficient, cost-effective communications solutions are driving a shift from legacy solutions to all-IP communication platforms.

Unified Communications: The convergence of communication channels across voice, email, video, IM, SMS, and web conferencing, together with enterprises needing to improve communication and collaboration capabilities while lowering costs, are driving widespread adoption of unified communications.

Broadband Proliferation: Ubiquitous access to high quality, broadband IP networks enables access to advanced cloud-based communications capabilities anytime, anywhere.

Diverse Rich Media: There is a huge expansion of methods of communication, including video, instant messaging, SMS, micro-blogging, social networking and rich media collaboration.



Proliferation of Communication Devices: Technology improvements are driving the integration of computer functionality and IP connectivity in consumer electronic and mobile devices.

Adoption of cloud-based solutions: Highly scalable and reliable cloud platforms enable service providers and enterprises to deploy mission-critical applications in hosted environments, allowing them to focus on their core business operations.

The IntelPeer CloudWorx™ Solution



IntelPeer is leading the communications revolution. The CloudWorx™ cloud-based, carrier-class Communications-as-a-Service (CaaS) platform, makes it easy and cost-effective for any organization to transition to next-generation IP-based communications. The IntelPeer CloudWorx platform makes it inexpensive and completely painless to deliver high-quality voice, video, SMS and other rich-media multimodal communications to any phone or IP-connected device – worldwide.

IntelPeer's cloud-based platform connects across a variety of communications technologies so businesses and service providers can truly take advantage of the platform's added flexibility, capabilities, and cost savings. As a result, businesses can now easily deploy communication and collaboration services that offer a combination of voice, text, video and presence capabilities while service providers can focus on innovating new, value-added services to further differentiate themselves and to enable them to grow profitably.

Through our extensive Media Peering Grid™ service, IntelPeer connects disparate communications networks and equipment to ensure that all communications are routed at the lowest cost, with the highest possible reliability and with simple and flexible deployment. With an extensive Media Peering Grid service carrying more than 23 billion minutes annually, IntelPeer's SuperRegistry® intelligent routing software and global directory of more than 450 million telephone numbers, and AppWorx® communication-enabling application development environment and tools, IntelPeer makes it easy and inexpensive to communicate anywhere in the world via voice, text, video or any rich media, through any phone or network connected device.

Service Providers and Enterprises All Win With IntelPeer



Service Providers

Service providers around the world need trusted communications services to bridge their IP and legacy PSTN networks. They also need to connect their inbound and outbound calls cost effectively with the highest reliability and quality. These service providers seek a simple peering solution that seamlessly connects with other service providers to complete calls while reducing their costs and maintaining the high quality their customers expect.

IntelPeer offers a carrier-class all-IP platform with a Media Peering Grid™ service that makes peering easy and fast to deploy with the best quality of service. Our Media Peering Grid service aggregates peering relationships with over 60 partners, and includes a fully redundant and diverse transport infrastructure to ensure maximum resiliency.



Enterprises

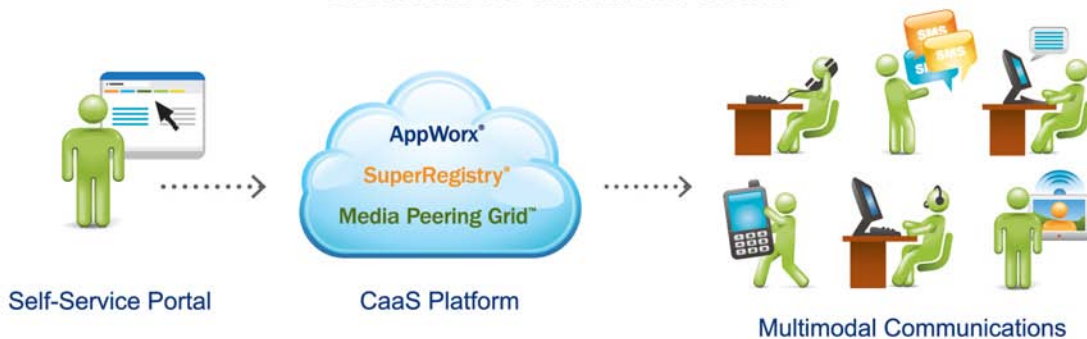
Enterprises want solutions to transition from legacy PSTN networks to IP communications. They need solutions that reduce their communications cost, and can be deployed easily without any added telecommunications expertise or equipment. They expect high quality and reliability to ensure their communications are available at all times, and they want to recognize the added benefits that IP communications brings to their business – enhancing productivity and generating new revenue.

IntelPeer helps enterprises communicate and collaborate more efficiently by seamlessly bridging their disparate networks and equipment through our highly reliable, all-IP communications CloudWorx platform, capable of connecting any type of device, and easily integrating communications capabilities into their business applications and processes.

IntelPeer also offers cloud communication solutions for contact centers requiring flexible inbound and outbound communications that are rapidly scalable to accommodate the peaks and valleys of call volume.

IntelPeer's CloudWorx platform enables contact centers to easily and inexpensively transition to IP communications without investing in new communications hardware and software. This allows them to leverage multimodal communications such as voice, text and video, and seamlessly bridge their various communications networks, equipment and contact centers into a unified system. IntelPeer cloud communications services for contact centers are easy to deploy and enable advanced communications features to help intensify brand loyalty, personalize callers' experience, and maximize revenue potential.

The IntelPeer CloudWorx Platform



Software Based • Open Architecture • Patented • QoS • Standards Based

IntelPeer Solutions – Transforming Communications

IntelPeer is transforming communications with our groundbreaking and patented CloudWorx platform. Our CoreCloud services offer a comprehensive array of communications services delivered from the cloud:

Peering – IntelPeer’s peering services are delivered via our cloud-based, all-IP CloudWorx platform.

SIP Trunking – IntelPeer SIP Trunking services are qualified for Avaya, Cisco, Interactive Intelligence, Microsoft and Siemens.

DIDs – Our DID services are available throughout the U.S. with coverage in all major rate centers.

Toll Free – IntelPeer’s easy-to-implement toll free services let your customers call your business within the U.S. at no charge to them.

Inbound and Outbound – We offer service providers end-to-end solutions for originating, terminating and transporting IP-based voice calls nationally.

E911 – Our E911 services are routed through our highly redundant Media Peering Grid service with all legally state-required service features.

To make it easy for our customers, voice and messaging services can be ordered and managed through our CloudCentral™ portal. The portal offers a simple, customizable dashboard so customers can quickly and easily order new services, and, manage and change existing services.

IntelPeer: Transforming Communications – Transforming Business

Organizations transforming their communications to next-generation, cloud-based communications are operating more efficiently, protecting existing investments, growing their business and reducing costs. How can IntelPeer help you? To find out more go to www.intelepeer.com.



www.intelepeer.com

Corporate Headquarters
2855 Campus Drive, Suite 200
San Mateo, CA 94403
T: 650.525.9200
F: 650.287.2628

IntelPeer, Inc. is a leading provider of on-demand, cloud-based communications for service providers and enterprises. The IntelPeer platform is transforming communications by delivering multimodal voice, video, SMS, and rich-media communications to anyone, anywhere, on any network and device. Making it easy to rapidly and cost-effectively transition from legacy telecommunications networks to IP-based communications, IntelPeer’s solutions help customers to enhance productivity and generate new sources of revenue with little or no additional capital expenditures and improve the financial return on their communications equipment and services investment. Communications services are delivered through the IntelPeer CloudWorx™ platform, a patented, all-IP, carrier-grade Communications-as-a-Service (CaaS) solution. It combines an extensive Media Peering Grid™ service which carries more than 23 billion minutes annually, a SuperRegistry® global directory of more than 450 million telephone numbers and end point identifying addresses as well as sophisticated and intelligent routing software, and AppWorx® communication-enabling application development environment and tools. For more information visit: www.intelepeer.com.

Copyright ©2012 IntelPeer, Inc. All Rights Reserved. IntelPeer, the IntelPeer logo, CloudWorx, Media Peering Grid, SuperRegistry and AppWorx are trademarks of IntelPeer, Inc.