

IntelPeer CoreCloud™ SIP Trunking for Microsoft® Lync™ 2010 Unified Communications

Today's economic realities require enterprises to boost productivity by fostering greater collaboration between employees, customers and partners while simultaneously reducing costs. For effective collaboration, businesses need communications that seamlessly connect across enterprise locations and branch offices, to customers, vendors and partners, and to the world at large. SIP trunking enables powerful features in unified communications (UC) that accelerate collaboration as an on-demand service to truly transform enterprise communications.

Get More from Your Microsoft Lync 2010 Unified Communications Investment

IntelPeer[®] simplifies your transition to SIP, delivering new capabilities that extend the value of your Microsoft Lync 2010 UC investment, simplifying your network infrastructure and reducing communications costs, all while delivering the reliability and continuity you have come to expect for your mission-critical communications services. The IntelPeer CloudWorx™ platform, a unique cloud-based, Communications-as-a-Service (CaaS) platform, simplifies the connections between disparate communications networks and UC environments. By leveraging the IntelPeer CloudWorx platform, our CoreCloud SIP Trunking services enable Microsoft Lync 2010 to deliver high quality communications securely and reliably to anyone, anywhere, on any network and device, worldwide.

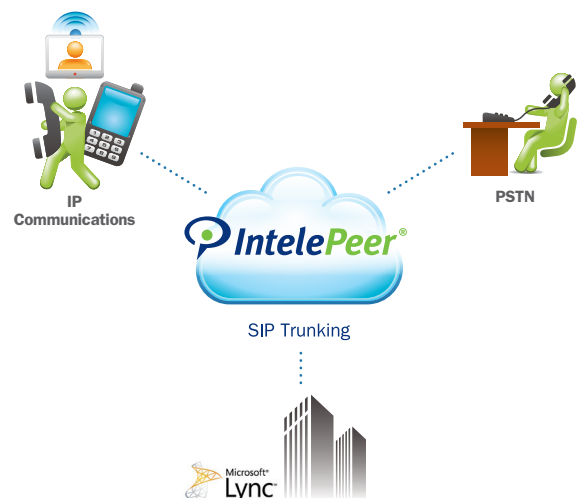
Enhance Your UC Solution with IntelPeer CoreCloud SIP Trunking Services

To deliver business results, enterprises require seamless collaboration, both within the enterprise and out to external contacts. Only IntelPeer CoreCloud SIP Trunking delivers DirectConnect™ technology. Leveraging the power of our CloudWorx platform, including our proprietary Media Peering Grid™ service and SuperRegistry® directory of more than 450 million

telephone numbers, we provide a direct connection to peered service provider and enterprise networks. Media remains on high quality IP networks end-to-end, preserving capabilities such as video and high definition audio, and ensuring the highest possible quality. Enterprises can easily extend advanced unified communications capabilities including video telephony beyond the corporate firewall to customers, suppliers, and strategic partners.

Manage Your Service with Simple, Easy-to-Order SIP Trunking Packages

Why deploy a next generation UC solution with a per-minute legacy connectivity service? IntelPeer CoreCloud™ SIP Trunking bundles are optimized for today's UC platforms with all-inclusive, flexible packages with predictable costs available by the port or per end user. You have complete control over your budget with no surcharges or surprises. Additions and changes are a snap through our CloudCentral™ web-based customer portal providing comprehensive control over your service.



IntelPeer: A Leader in Cloud Communications

Powering your Microsoft Lync 2010 UC solution, the IntelPeer CoreCloud SIP Trunking services include an unmatched set of capabilities that truly deliver on-demand communications with the scale of the Cloud.

- Flexible pay-as-you-go services and bundled solutions to meet your specific needs
- Complete suite of enterprise communications capabilities including DIDs, toll free, local/national/international calling, E911, CNAM/Directory listings and number porting services
- UC federation/communities of interest communications over our peering platform for rich media communication with highest quality at reduced cost
- Rapid SIP trunk activation – get connected faster to start saving sooner
- Access to our CloudCentral™ portal for easy service management and reporting
- 24 x 7 x 365 support – if you run into problems at any time, our experts are there to help you
- Proactive network monitoring to ensure the quality of all your communications are optimal and secure
- Qualified SIP trunking services for Microsoft Lync 2010

IntelPeer Fast Facts

- Transporting more than 23 billion voice minutes per year
- Direct connections to more than 450 million telephone numbers in our proprietary SuperRegistry® directory
- Six global media peering centers
- 24 x 7 x 365 operations center
- All-IP platform delivering SIP trunking services since 2003
- 60+ peering partners
- Patented technology for cloud-based Communications-as-a-Service (CaaS)
- Listed on Deloitte's Technology Fast 500 2011 as one of the fastest growing companies in North America

Get Started with IntelPeer CoreCloud SIP Trunking Today

To see how the IntelPeer CoreCloud SIP Trunking can help you get more from your Microsoft Lync 2012 Unified Communications and reduce costs, email us at SIP@Intelepeer.com, call 1.877.336.9171 or visit us at www.intelepeer.com/siptrunking-microsoft-lync.



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IntelPeer, Inc. is a leading provider of on-demand, cloud-based communications services for enterprises and service providers. The patented IntelPeer CloudWorx™ software platform, leveraging the scale and reach of the Cloud, delivers multi-modal communications, including voice, video, unified communications, and other rich-media with high quality and reliability. IntelPeer enables customers to rapidly and cost-effectively transition from legacy telecommunications networks to IP-based communications, with little or no additional capital expenditures. As a result, IntelPeer customers can improve their return on investment on communications equipment and services. For more information visit: www.intelepeer.com.

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